



NAIFA AFFINITY PROGRAMS

Exclusive Discounts & Value-Added Benefits for NAIFA Members

AON



- Comprehensive Errors & Omissions coverage for individual advisors and agencies
- Competitive rates; easy application process
- Exclusive pricing for NAIFA Members

Kettley Publishing



- Sales/consumer education software and web-based tools for the professional advisor
- Comprehensive and easy to understand
- Save 20 to 40% off list prices

Client Marketing Systems



- Client and investment management software for an efficient, productive office
- Enhance client service; increase sales
- Save \$100 off the list price

Liberty Publishing



- Customizable *Money Management* client newsletter that's timely and informative
- Full-color with superbly written articles
- Save 10 to 20% off list prices

Copytalk



- Mobile dictation service for capturing detailed client/prospect meeting notes
- Simple to use, fast and compliance friendly
- Save \$10 off the regular monthly fee

MBNA



- Show your NAIFA pride with a credit card bearing the NAIFA logo
- Earn/redeem points for cash, travel & more
- No annual fee with a low APR

Financial Visions



- Website design that's comprehensive, customizable and compliance friendly
- Sophisticated options at a reasonable price
- Save \$5 off the regular monthly fee

Office Depot



- "Best Value" pricing on essential office products to improve your bottom line
- Purchase online, by phone or at a retail store
- Save an average of 30% off list prices

Hertz



- Car rental from the world's leading vehicle renting organization
- More than 7500 locations worldwide
- Save 5 to 15% off regular rental rates

ProDial Communications



- Regionally-tailored long distance services for you and your business
- Internet access, toll-free numbers and more
- Exclusive pricing for NAIFA Members

Horsemouth



- Daily email service with financial news & analysis, business articles and sales ideas
- Free 90-day trial subscription
- Extra 3 months free with annual package

Teldon Print Media



- Personalized promotional items to market and grow your business
- Calendars, greeting cards, stationery, etc.
- Save 15 to 20% off list prices

Kelsey National



- Disability Insurance to safeguard your most important asset— your income
- Guaranteed issue for new NAIFA members
- Exclusive pricing for NAIFA Members

UPS



- Overnight delivery from the world's largest package delivery company
- Save 10% at The UPS Store
- Exclusive pricing for NAIFA Members

Visit the NAIFA Website at www.naifa.org or call 1-877-866-2432 for more information about these products & services!

NAIFA reminds members to make sure that the manner in which they sell insurance and other financial products, and the advertising and sales materials they use, comply with state, federal and NASD/SEC requirements, and the compliance rules of the insurance and other financial companies they represent. The generic nature of the products and services NAIFA offers may conflict with specific, and frequently changing, state and federal laws and regulations and the rules of insurance and other financial services companies. If in doubt about compliance issues, check with your company.